



Salesforce ARC-201

**Salesforce Data Architect Certification Questions
& Answers**

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ARC-201

[Salesforce Certified Data Architect](#)

60 Questions Exam – 58% Cut Score – Duration of 105 minutes



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Discover More about the ARC-201 Certification

Are you interested in passing the Salesforce ARC-201 exam? First discover, who benefits from the ARC-201 certification. The ARC-201 is suitable for a candidate if he wants to learn about Salesforce Technical Architect. Passing the ARC-201 exam earns you the Salesforce Certified Data Architect title.

While preparing for the ARC-201 exam, many candidates struggle to get the necessary materials. But do not worry; your struggling days are over. The ARC-201 PDF contains some of the most valuable preparation tips and the details and instant access to useful ARC-201 study materials [just at one click](#).

Salesforce ARC-201 Data Architect Certification Details:

Exam Name	Salesforce Certified Data Architect
Exam Code	Data Architect
Exam Price	Registration fee: USD 400 Retake fee: USD 200
Duration	105 minutes
Number of Questions	60
Passing Score	58%
Recommended Training / Books	Architect Journey: Data Architect Build Data Architect Expertise (ARC201)
Schedule Exam	Kryterion Webassessor
Sample Questions	Salesforce Data Architect Sample Questions
Recommended Practice	Salesforce Certified Data Architect Practice Test

ARC-201 Syllabus:

Section	Objectives	Weight
Data modeling/Database Design	<ul style="list-style-type: none"> - Compare and contrast various techniques and considerations for designing a data model for the Customer 360 platform. (e.g. objects, fields & relationships, object features). - Given a scenario, recommend approaches and techniques to design a scalable data model that obeys the current security and sharing model. - Compare and contrast various techniques, approaches and considerations for capturing and managing business and technical metadata (e.g. business dictionary, data lineage, taxonomy, data classification). - Compare and contrast the different reasons for implementing Big Objects vs Standard/Custom objects within a production instance, alongside the unique pros and cons of utilizing Big Objects in a Salesforce data model. - Given a customer scenario, recommend approaches and techniques to avoid data skew (record locking, sharing calculation issues, and excessive child to parent relationships). 	25%
Master Data Management	<ul style="list-style-type: none"> - Compare and contrast the various techniques, approaches and considerations for implementing Master Data Management Solutions (e.g. MDM implementation styles, harmonizing & consolidating data from multiple sources, establishing data survivorship rules, thresholds & weights, leveraging external reference data for enrichment, Canonical modeling techniques, hierarchy management.) - Given a customer scenario, recommend and use techniques for establishing a "golden record" or "system of truth" for the customer domain in a Single 	5%

Section	Objectives	Weight
	Org. - Given a customer scenario, recommend approaches and techniques for consolidating data attributes from multiple sources. Discuss criteria and methodology for picking the winning attributes. - Given a customer scenario, recommend appropriate approaches and techniques to capture and maintain customer reference & metadata to preserve traceability and establish a common context for business rules.	
Salesforce Data Management	- Given a customer scenario, recommend appropriate combination of Salesforce license types to effectively leverage standard and custom objects to meet business needs. - Given a customer scenario, recommend techniques to ensure data is persisted in a consistent manner. - Given a scenario with multiple systems of interaction, describe techniques to represent a single view of the customer on the Salesforce platform. - Given a customer scenario, recommend a design to effectively consolidate and/or leverage data from multiple Salesforce instances.	25%
Data Governance	- Given a customer scenario, recommend an approach for designing a GDPR compliant data model. Discuss the various options to identify, classify and protect personal and sensitive information. - Compare and contrast various approaches and considerations for designing and implementing an enterprise data governance program.	10%
Large Data Volume considerations	- Given a customer scenario, design a data model that scales considering large data volume and solution performance. - Given a customer scenario, recommend a data archiving and purging plan that is optimal for	20%

Section	Objectives	Weight
	customer's data storage management needs. - Given a customer scenario, decide when to use virtualised data and describe virtualised data options.	
Data Migration	- Given a customer scenario, recommend appropriate techniques and methods for ensuring high data quality at load time. - Compare and contrast various techniques for improving performance when migrating large data volumes into Salesforce. - Compare and contrast various techniques and considerations for exporting data from Salesforce.	15%

Broaden Your Knowledge with Salesforce ARC-201 Sample Questions:

Question: 1

Get Cloud Consulting needs to integrate two different systems with customer records into the Salesforce Account object. So that no duplicate records are created in Salesforce, Master Data Management will be used. An Architect needs to determine which system is the system of record on a field level.

What should the Architect do to achieve this goal?

- Any field that is an input field in either external system will be overwritten by the last record integrated and can never have a system of record.
- Key stakeholders should review any fields that share the same purpose between systems to see how they will be used in Salesforce.
- Master Data Management systems determine system of record, and the Architect doesn't have to think about what data is controlled by what system.
- The database schema for each external system should be reviewed, and fields with different names should always be separate fields in Salesforce.

Answer: d

Question: 2

As part of a phased Salesforce rollout, there will be 3 deployments spread out over the year. The requirements have been carefully documented. Which two methods should an architect use to trace back configuration changes to the detailed requirements?

(Choose two.)

- a) Put the business purpose in the Description of each field.
- b) Maintain a data dictionary with the justification for each field.
- c) Use the Force.com IDE to save the metadata files in source control.
- d) Review the setup audit trail for configuration changes.

Answer: a, b

Question: 3

Cloud Kicks needs to purge detailed transactional records from Salesforce. The data should be aggregated at a summary level and available in Salesforce. What are two automated approaches to fulfill this goal?

(Choose two.)

- a) Apex Triggers
- b) Third-party Business Intelligence system
- c) Third-party Integration Tool (ETL)
- d) Schedulable Batch Apex

Answer: c, d

Question: 4

What two data management policies does the data classification feature allow customers to classify in Salesforce?

(Choose two.)

- a) Data governance policy.
- b) Compliance categorization policy.
- c) Reference data policy.
- d) Data sensitivity policy.

Answer: b, d

Question: 5

What is an advantage of using Custom metadata type over Custom setting?

- a) Custom metadata records are editable in Apex.
- b) Custom metadata records are not copied from production to sandbox.
- c) Custom metadata records are deployable using packages.
- d) Custom metadata types are available for reporting.

Answer: c

Question: 6

A company has 12 million records, and a nightly integration queries these records. Which two areas should a Data Architect investigate during troubleshooting if queries are timing out?

(Choose two.)

- a) Make sure the query doesn't contain NULL in any filter criteria.
- b) Create custom indexes on the fields used in the filter criteria.
- c) Create a formula field instead of having multiple filter criteria.
- d) Modify the integration users' profile to have View All Data.

Answer: a, b

Question: 7

Every year, Ursa Major Solar has more than 1 million orders. Each order contains an average of 10 line items. The Chief Executive Officer (CEO) needs the Sales Reps to see how much money each customer generates year-over-year. However, data storage is running low in Salesforce.

Which approach for data archiving is appropriate for this scenario?

- a) 1. Annually delete orders and order line items. 2. Ensure the customer has order information in another system.
- b) 1. Annually export and delete orders and order line items. 2. Store them in a zip file in case the data is needed later.
- c) 1. Annually aggregate order amount data to store in a custom object. 2. Delete those orders and order line items.
- d) 1. Annually export and delete order line items. 2. Store them in a zip file in case the data is needed later.

Answer: c

Question: 8

Due to security requirements, Universal Containers needs to capture specific user actions, such as login, logout, file attachment download, package install, etc. What is the recommended approach for defining a solution for this requirement?

- a) Use a custom object and trigger to capture changes.
- b) Use a third-party AppExchange app to capture changes.
- c) Use a field audit trail to capture field changes.
- d) Use Event Monitoring to capture these changes.

Answer: d

Question: 9

Which two best practices should be followed when using SOSL for searching?

- a) Keep searches specific and avoid wildcards where possible.
- b) Use Find in "ALL FIELDS" for faster searches.
- c) Use searches against single Objects for greater speed and accuracy.
- d) Use SOSL option to ignore custom indexes as search fields are pre-indexed.

Answer: a, b

Question: 10

Which two aspects of data does an Enterprise data governance program aim to improve?

- a) Data modeling
- b) Data integrity
- c) Data distribution
- d) Data usability

Answer: b, d

Avail the Study Guide to Pass Salesforce ARC-201 Data Architect Exam:

- Find out about the ARC-201 syllabus topics. Visiting the official site offers an idea about the exam structure and other important study resources. Going through the syllabus topics help to plan the exam in an organized manner.
- Once you are done exploring the [ARC-201 syllabus](#), it is time to plan for studying and covering the syllabus topics from the core. Chalk out

the best plan for yourself to cover each part of the syllabus in a hassle-free manner.

- A study schedule helps you to stay calm throughout your exam preparation. It should contain your materials and thoughts like study hours, number of topics for daily studying mentioned on it. The best bet to clear the exam is to follow your schedule rigorously.
- The candidate should not miss out on the scope to learn from the ARC-201 training. Joining the Salesforce provided training for ARC-201 exam helps a candidate to strengthen his practical knowledge base from the certification.
- Learning about the probable questions and gaining knowledge regarding the exam structure helps a lot. Go through the [ARC-201 sample questions](#) and boost your knowledge
- Make yourself a pro through online practicing the syllabus topics. ARC-201 practice tests would guide you on your strengths and weaknesses regarding the syllabus topics. Through rigorous practicing, you can improve the weaker sections too. Learn well about time management during exam and become confident gradually with practice tests.

Career Benefits:

- Passing the ARC-201 exam, helps a candidate to prosper highly in his career. Having the certification on the resume adds to the candidate's benefit and helps to get the best opportunities.

Here Is the Trusted Practice Test for the ARC-201 Certification

VMExam.Com is here with all the necessary details regarding the ARC-201 exam. We provide authentic practice tests for the ARC-201 exam. What do you gain from these practice tests? You get to experience the real exam-like questions made by industry experts and get a scope to improve your performance in the actual exam. Rely on VMExam.Com for rigorous, unlimited two-month attempts on the [ARC-201 practice tests](#), and gradually build your confidence. Rigorous practice made many aspirants successful and made their journey easy towards grabbing the Salesforce Certified Data Architect.

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